

# School Night for Scouting

## Information for Cubmasters & Committee Chairmen

1. **Prepare for your School Night**
  - Select and recruit enthusiastic leaders to attend and assist at the School Night.
2. **Confirm support from your district executive**
  - Your DE will contact the principal and set the date for the School Night and the Boy Talk during school hours.
  - DEs will print and distribute two sets of recruitment flyers to the boys at school. One set will be handed out when he conducts the Boy Talk.
3. **A new method to successfully recruit new leadership**
  - This year our focus will be on a new method of recruiting adults successfully.
  - How successful? In another Scout district they recruited one adult to every two boys.
  - The key is planting seeds for leadership at the School Night.
  - We'll give solid presentations along with a Parent Information Guide and allow the parent to go home, think about it and make an educated and conscientious decision. We won't lay on a guilt trip and try to force a decision in this brief sometimes hectic sign-up meeting.
  - We'll be playing a new game that produces great results during the School Night called the Newspaper Game. This game will allow you to identify the best prospects for leadership and be ready to recruit them at your next meeting.
  - Please take a few moments to read the Newspaper Game instructions.
4. **Parent Orientation meeting**
  - We'll invite the parents to a Parent Orientation meeting scheduled seven days after the School Night, held at your normal pack meeting location. Please schedule this meeting with your chartered organization after receiving the date of your School Night from your DE.
  - Please review the sample Parent Orientation agenda.
5. **Promote your School Night**
  - Advertise the School Night at your church, pack meeting location and in your community
6. **Attend your School Night**
  - With several leaders arrive 20 minutes early, in uniform
  - Greet parents and boys as they arrive
  - Give a brief statement about the cool things the pack does
  - Be prepared with the date of the Parent Orientation meeting
  - Please review the School Night for Scouting Agenda
7. **Follow-Up**
  - Hold Parents Orientation meeting one week after School Night to recruit adults.
  - Complete reference checks and applications for adult leaders
  - Be sure new boys and adult leaders join in your fun!
  - Take adult leaders to training.